

THE AUSTRALIAN BAZADAIS CATTLE SOCIETY INC.

VISION AND MISSION STATEMENT

The mission of The Australian Bazadais cattle Society Inc. can be expressed in many ways;

Our prime motivation is to enhance the backbone of the Australian cattle industry by the introduction of superior and proven genetic qualities while maintaining the integrity of the breed and to educate meat buyers on the financial benefits of quality Bazadais cross-breeds.

The Society will encourage the members to provide mutual assistance in growing the size of the pool of full-blood cattle through high flushing rates, embryo acceptance and best possible returns on cattle sales.

The Society is dedicated to making this a reality and is committed to the promotion of the breed at all times and in all places.

Our vision is a future in which Bazadais are accepted as the premier beef breed in Australia, being retailed to discerning customers via a chain of devoted wholesalers and retailers.

BAZADAIS BEEF AT ITS BEST